



Project Title

Financing of the urban planning study for the development of touristic areas along the lake shore

Project Type

Sustainable development of the tourism strategic sector, public service development of the territory management

Project Location

Shkodra lake shore near Koplik, Qendër, Gruemirë and Shkrel

Total Pre-Estimated Budget

80,000 Euro

Project Background and Analysis

Based on the information received from local residents and stakeholders, fishing and tourism are considered as areas with potential activity for villages around the lake.

Due to lack of experience and understanding, tourism is regarded as the solution of all economic problems. The approach followed so far on the Albanian coast or lake is characterized by a lack of planning and the rule of law, following the laissez-faire model to boost the economy, private initiatives started without sound market analysis. This approach has produced negative effects on the environment and failure to achieve the desired economic outcomes.

Consequently, there are serious challenges associated with the impact of economic and urban development in the lake. Sustainable development of the area requires careful planning, cooperation among stakeholders for creating and promoting alternative sources of income and economic activity. This means that the lake protection cannot be achieved only by the administration of the protected area.

A clear proactive, collaborative and communication approach is needed, to ensure that not only the present economic developments and activities, but also those in the future, do not adversely affect the protected area of the lake.

An urban study for the development of tourist area near the lake, taking into account the concept of economic zoning and careful tourism development, will constitute a guiding principle to decision-making stakeholders in the functional area of Malësi e Madhe.

Specific Objectives of the Project

The objective of the project is to design an urban plan for the development of tourist area near the lake, taking into account the concept of economic zoning and careful tourism development.

PROJECT 9



functional area programme
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Expected Results and Project Indicators

The following are the expected results:

- Preparation of a plan to develop the lakeshore;
- Opening a new road to well-planned investments;
- Increased number of lake shore activities;
- Increased number of visitors;
- Increased range of services and businesses;
- Increased revenue;
- New jobs.

Project Activities

- Preparation of an urban development plan

Project Maturity

Presently, there is no urban plan for development of the northeast shore area of Shkodër Lake. The study should be part of the Urban Planning of the functional area of Malësi e Madhe but can also exist as only partial survey of the area in question, in order to pave the way to improvements of infrastructure, environment and services.

Financial Resources and Implementation Partners

RURAL DEVELOPMENT FUND
ALBANIAN DEVELOPMENT FUND

Project Cost

The estimated cost of an urban planning study for this territory is 80,000 Euro.